



Network Dublin Sponsorship Opportunities

Network Dublin's membership is an excellent representation of career women in Dublin today and includes women owned businesses; women in the financial and banking sector; senior managers in the pharmaceutical and healthcare sector; women in engineering and the environment; the horticulture sector and the technology sector. Many of our members are major players in the field of enterprise, trade and employment and active policy makers.

Network Dublin is unique in the fact that it is a support and confidence building organisation for women in business, the professions and the arts. They can develop and pool their individual skills through interaction with other women in a supportive environment which offers training, mentoring and an opportunity for women who call on other women with specialist expertise for help.

The organisation has the aim of developing members to their full potential and does this through a core theme that runs through all events and communication throughout the year.

My Life, My Work and My Play

This theme for events "My Life, My Work and My Play" was introduced in 2006 and due to its success will be carried into this year's event schedule. The theme assists Network Dublin in being able to add value to a different aspect of the member's life at each event throughout the year.

Network Dublin members and guests meet ten times each year for events following the My Life, Work and Play theme but they also host a July Golf Event and a December Christmas Lunch which brings the total number of events to twelve.

The monthly events take place on the third Wednesday of the month from 18:30 to 21:30 and have, on average, between 80 -100 guests attending. These events take place in venues around Dublin City Centre and comprise of a wine and canapé reception where guests are given the opportunity to Network and then listen to the organised speaker.

Communication

Members are communicated to once a month with a personalised ezine (newsletter) that is sent to their emails informing them of the upcoming event, giving a quick overview on the previous months event, listing all of the new members that have joined for that month and highlighting the Sponsor for the event.

As Network Dublin is a non-profit association, sponsorship is used purely to cover the costs of developing a sound Network of Women and looking for ways to continually add value to them. Network Dublin supports a charity each year that we donate raffle money to and the charity for 2006 / 2007 is OneFamily (formally Cherish).

Sponsorship Opportunities

Sponsorship Package 6:- Annual Events

About the Annual Events Sponsorship:

It is Network Dublin's aim to get a main sponsor for 2007 who will help us realise our goal in developing an even stronger network of women in business in Dublin. By having one sponsor for the events in 2007, Network Dublin will be in a position to work with the sponsor to help them get real added value from the members and the association in general. The annual sponsorship package does not include the July Golf Day or the annual Christmas Lunch.

About the opportunity:

This package is open to Network Dublin members and non-members and will include the following:

Pre and Post Event ezine Logo

- ' Inclusion on all monthly ezines as the main sponsor of Network Dublin for the year as well as a link to their website
- ' A permanent block on the website where the sponsor can highlight any current specials / discounts that they would like to tell members about.

Website

- ' Inclusion on the website www.networkdublin.com as the main sponsor for the year.
- ' This would include a full page on the Network Dublin website outlining the annual sponsor, including their product and service offering and a link to their website.
- ' The main sponsor can amend this page on the Network website three times throughout the year to ensure that their message is clear and up to date.

Stand at the Event

- ' The Sponsor will be entitled to a stand / table at all applicable events where they can showcase their products / services
- ' The sponsor will also have their logo on all guest badges as the annual event sponsor

Honorary Membership

- ' Four Network Dublin 2007 honorary memberships for the sponsor

Bring Guests Along

- ' The Sponsor may bring five guests along to all applicable events for free

Speakers Opportunity

- ' Five minute spotlights, where the sponsor can showcase their business service and offering at two applicable monthly event

Christmas Event

- ' Two free places at the annual Christmas Lunch
- ' Opportunity to include any offers / specials in the annual Christmas Lunch Goody-Bags for guests

About the Cost:

The cost of the Annual Event Sponsorship Package is €10 000.00*

Contact:

To take advantage of this Sponsorship offer please contact:

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Network Dublin President	Vice President
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