



Network Dublin Sponsorship Opportunities

Network Dublin's membership is an excellent representation of career women in Dublin today and includes women owned businesses; women in the financial and banking sector; senior managers in the pharmaceutical and healthcare sector; women in engineering and the environment; the horticulture sector and the technology sector. Many of our members are major players in the field of enterprise, trade and employment and active policy makers.

Network Dublin is unique in the fact that it is a support and confidence building organisation for women in business, the professions and the arts. They can develop and pool their individual skills through interaction with other women in a supportive environment which offers training, mentoring and an opportunity for women who call on other women with specialist expertise for help.

The organisation has the aim of developing members to their full potential and does this through a core theme that runs through all events and communication throughout the year.

My Life, My Work and My Play

This theme for events "My Life, My Work and My Play" was introduced in 2006 and due to its success will be carried into this year's event schedule. The theme assists Network Dublin in being able to add value to a different aspect of the member's life at each event throughout the year.

Network Dublin members and guests meet ten times each year for events following the My Life, Work and Play theme but they also host a July Golf Event and a December Christmas Lunch which brings the total number of events to twelve.

The monthly events take place on the third Wednesday of the month from 18:30 to 21:30 and have, on average, between 80 -100 guests attending. These events take place in venues around Dublin City Centre and comprise of a wine and canapé reception where guests are given the opportunity to Network and then listen to the organised speaker.

Communication

Members are communicated to once a month with a personalised ezine (newsletter) that is sent to their emails informing them of the upcoming event, giving a quick overview on the previous months event, listing all of the new members that have joined for that month and highlighting the Sponsor for the event.

As Network Dublin is a non-profit association, sponsorship is used purely to cover the costs of developing a sound Network of Women and looking for ways to continually add value to them. Network Dublin supports a charity each year that we donate raffle money to and the charity for 2006 / 2007 is OneFamily (formally Cherish).

Sponsorship Opportunities

Sponsorship Package 1:- Ezine Sponsorship

About the ezine:

Network Dublin sends out a monthly communication piece via email in the form of an ezine. The communication piece is personalised and distributed to over 350 women in business in Dublin. All recipients have given us their permission to communicate with them and therefore Network Dublin follows all Permission Marketing legislation.

Network Dublin is in a unique position to track who opens the email, who clicks on certain links and what percentage do not read the ezine. Statistics to date show that 90% of recipients open their monthly email, which is very high, and shows the value and quality of the distribution list.

About the opportunity:

This package is open to Network Dublin **members only** and will include the following:

Pre Event Ezine Logo

' Inclusion on the chosen month's ezine, including the logo of the sponsor and a link to their website

Bring Guests Along

' The Sponsor may bring three guests along to the event for free

President's Speech

' A mention in the Presidents speech at the event as the sponsor of the ezine

About the Cost:

The cost of this ezine Sponsorship Package is €150.00

Contact:

To take advantage of this Sponsorship offer please contact:

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